may we QUOTE

[1] HERBERT HOOVER, addressing Republican Nat'l Convention at San Francisco: "I welcome this opportunity to greet many old friends who have stood by me thru thick and thin-and some of those yrs were pretty thin." . . . [2] Wing Com'dr ALI SABRY, Egyptian emissary to Suez conf in London: "We insist we shall have sole right of control for the canal and its economy. If force is applied, we'll defend ourselves. There will not be any compromise which interferes with independence and sovereignty of Egypt." . . . [3] PHILIP J CRUISE, chmn. N Y C Housing Authority, pointing to a condition facing many metropolitan centers: "Comparatively little vacant land remains in the city; practically none in large, contiguous tracts suitable for mass development." . . . [4] The Very Rev Julian Bartlett, dean of Grace Cathedral, San Francisco: "The phrase, 'this nation under God' should be

you on that?

understood to mean that America in all its political actions is under the judgment of God. Both political parties have

been guilty of the dangerous business of assuming their beliefs, goals and prejudices coincide with God's will." . . . [5] Vice Pres RICHARD M NIXON, asked if he expects to be the major target of Democrats: "Well, I came under considerable attack in '52, and we came out all right then." . . . [6] Delegate to convention of Hoboes of America. explaining why their gathering at Britt, Ia lasted only one day: "You know how it is-just itchy feet-I feel like going right now." . . . [7] Texas visitor to San Francisco, confusing lobby of Palace Hotel with Cow Palace: "I don't see how they could ever put on livestock shows here." . . . [8] HARRY S TRUMAN: "An elder statesman is nothing but a political dead duck."



It seems assured we shall have an intense, active political campaign, with final result closer than some complacent Republicans now assume. Despite opinion polls showing Pres Eisenhower's personal popularity higher than at this time in '52, objective analysts must conclude that Stevenson emerges a stronger candidate than in the last campaign. Then he faced accumulated gripes and grudges against a party 20 yrs in office; a rising tide of resentment against what Gov Stevenson himself termed "the mess in Washington." Stevenson went into the '52 battle an inevitable scapegoat of the Administration. Now he is obviously and dramatically freed from the penalties of the past. Yet in the process he has sacrificed no substantial part of the Truman following.

The Democratic candidate should prove a better campaigner than in *52. He will not repeat organizational errors that cost him dearly. And now he can attack, rather than de-

fend. The tradition that "ins" have a solid advantage is at best a sketchy half-truth. They may enjoy organizational advantages in the lower echelons when the party is nationally dominant. But this is offset by the fact that their actions (and inactions) give "outs" ammunition for attack. There are always chronic conditions (the farm problem, the growing communist menace, etc) beyond the power of any Administration to solve adequately. These insolubles may be dwelt upon by the party that does not currently have the responsibility of dealing directly with them.

Kefauver will weaken the ticket in the South. But Southern Democrats are realistic on the importance of party unity. Conversely, Kefauver is an acknowledged votegetter at the grass-roots level and may strengthen the party in other areas.

Finally, there is the issue of Pres Eisenhower's health. Every minor indisposition of the Chief Executive is certain to be magnified and distorted. A Presidential bellyache in late Oct could cost Republicans a million votes.

harweedoce



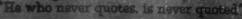
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Quele the Weekly digest



Charles Hadden Spyrocon



If you want to live a long time you have to accept the process of aging as part of the bargain. — Gottfreed Benn, German physician and poet, Weltbild, Munich (Quote translation).

AGRICULTURE-2

The purpose of production is perverted when farmers have to grow for warehouses, not for stomachs. Thruout the world people reach for the breadbox. We will find a satisfactory answer to our farm problem only as we discover and work out a satisfactory nat'l and internat'l food policy that starts with the needs of people. This is one of the primary requirements of living with plenty. There is no surplus of anything as long as there is somebody in need .-- MURRAY D LINCOLN, pres, Nationwide Ins, "We Must Learn to Live With Plenty." Minutes, 6-'56.

AMERICA-3

My little granddaughter in saying her evening prayers quite recently, asked God to watch over her loved ones, keep them in safety and good health; and then ended her prayer with "Thanks, God, for letting Columbus discover America."—Chas L Anspach, Pres, Central Michigan College, quoted in Vital Speeches.

ART-4

A painter's wage is the future.— JEAN COCTEAU, Realities, Paris.

BEHAVIOR-5

Continental people have sex life; the English have hot-water bottles. —Geo Mikes, How to be an Alien (Wingate, London).

BELIEF-6

When civilizations fail, it is always man who has failed—not in his body, not in his fundamental equipment and capacities, but in his will, spirit, and mental habits. Men and civilizations live by their beliefs and die when their beliefs pass into doubt.—PHILIP LEE RALPH, American historian.

BIG BUSINESS-7

On bigness in American business, the issue is often confused with criticisms of specific business practices-an entirely different matter -but the basic complaint is that this corp'n or that one is too big. By following the principles of our free enterprise system, many companies . . . which 40 or 50 yrs ago were very small and sometimes in financial difficulties, have prospered and grown to be among the largest industrial corp'ns in the world. And now some people wish to destroy this achievement because these companies have been too successful. - JOHN S TENNANT, quoted in Detroiter.

Quote

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Untold stories of the Democratic
Nat'l Convention:

On the night he was nominated for Presidency, Adlai Stevenson sent into the Convention Hall for House Speaker Sam Rayburn, permanent chairman, asking him to come next door to the Stockyards Inn, for a smoke-filled-room huddle. A police escort led Rayburn by an out-of-the-way route so he wouldn't be seen. It was so out-ofthe-way the police got completely lost in a huge kitchen with too many doors. Finally reaching the correct floor, it was discovered no one knew Stevenson's room number. A hotel clerk was asked. He replied: "We don't have anybody registered here named Stevenson." 44 99

Speaker Sam Rayburn's sisters, Mrs Rob't Bartley and Mrs W A Thomas, sat in "Sam's box" during each session. Southern gentleladies of the Aunt Pittypat school, one of them emerged from the tense session over civil rights and observed "Sam, that was a lovely meeting!"

There was a fire escape outside Stevenson's hdqtrs in a 23rd floor Conrad Hilton Hotel suite. People (including Walter Reuther) not wanting to be seen by the press outside the suite's only door, climbed the fire escape from the 22nd floor—and used it to leave.



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CAPITALISM-8

Our present prosperity is the almost perfect tribute to the workings of a democratic capitalism.— BOYD CAMPBELL, Nation's Business.

CHRISTIANITY-9

A Christian is not one who is seeking God's favor and forgiveness—he is one who has found them.—
T ROLAND PHILIPS, "Where Life Begins," Moody Monthly, 8-56.

DEMOCRACY-10

Too many of us stand at the foot of democracy's tree plucking its ripened fruit, while too few of us cultivate its soil and nurture its roots.—Louis B Seltzer.

DRINK-Drinking-11

Too many attempt to fight the battle of life with a bottle.—Union Signal.

EDUCATION-12

Education is the hinge of America's door to the future. — David B Dreiman, How To Get Better Schools (Harper).

EMOTION-13

A good rule for going thru life is to keep the heart a little softer than the head.—Changing Times.

GOD-and Man-14

An ancient legend relates how God sought the safest place to hide the pearl of his divinity away from man's restless curiosity. He rejected in turn the highest mountain, the bowels of the earth and the dark recesses of the sea. At last he decided to put it where man would be least likely to look—in man's own heart. And man has gone on a far search for that which is the nearest of the near.—Ford Lewis, "A Basis for Self-Acceptance," New Outlook, 7 & 8-56.

DOOK DIGING



This wk, in Midland, Mich, the Grace A Dow Memorial Library is making the 1st test of what is known as the Book-a-Matic charge system (a development of Addressograph-Multigraph Corp). The plan is similar in operation to the charge plate system used by dep't and specialty stores. Replacing the usual library card, patron receives a self-writing embossed plastic plate which, it is hoped, will greatly expedite the detail incident to borrowing books. A mbr of our staff is at Midland as an observer; we'll keep you informed.

6 99

Thos Dreier, who edits a flock of industrial house magazines, has frequent occasion to quote from current books. Readers are constantly writing in to ask, "Where can I get a copy of that book you mention?" Says Dreier, in his own publication, The Vagabond: "We always tell them that they can get copies at the nearest saloon, laundry, beer hall, hardware store, cement block plant, or possibly, at the nearest bookstore. It seldom occurs to them to go to the bookstore or public library."

64 91

Perhaps it is because there is such a wealth of biographical data available thru other sources, but at any rate the simple truth is that the flood of politically-inspired books issued in this Election Yr, has caused no great stir in the stalls. Of course Harry Truman's

"Looking at the publishing business only from the viewpoint of hard-cover books is like observing the sad state of buggies and saying, "Transportation has gone to hell!" On the whole, I think we have never had it so good." — Jerome Hardy, v-p, Doubleday.

Memoirs moved briskly, but its historical content would have assured high sales in any yr. And Sen John F Kennedy's Profiles of Courage has done very well, indeed. But, tho the author is a key figure in Democratic politics, the book is not political in content. It is merely by happy happenstance that it was issued this yr. Actually, the only two properly classified best-sellers of the political season are Adlai Stevenson's What I Think, and the current leader of non-fiction, Rob't

The American Booksellers Ass'n, in their annual conventions, have of late yrs been handing out some valuable merchandise awards as door prizes, etc. Morosely viewing one of the plums—a large television set—a Washington bookseller wryly observed: "That's like giving away a cat at a convention of mice."

J Donovan's Eisenhower: The In-



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side Story.

GOV'T-Presidency-15

It is self evident that his (the Pres's) work has in fact increased to an inhuman extent. Geo Washington signed 44 laws and one exec order in a representative yr. In a similar period Franklin D Roosevelt signed 408 laws and 315 exec orders. Washington vetoed 2 bills in 8 yrs. In his tenure to the close of '51. Harry S Truman used the defensive power of his office in the outright veto on 175 bills, and in an additional 66 pocket vetoes. Washington granted 9 pardons and appointed 65 persons to Fed'l jobs in 1791. In a recent yr Pres Truman signed 500 civil pardons-plus 9,000 military pardons in '52-and made 25,000 appointments. Washington prepared the Nat'l budget on a single sheet of paper. The average presidential budget today runs over 1.5 million words, or 15 times the size of this book.-SIDNEY HYMAN. The American President (Harper).

HAPPINESS-16

Happiness is no easy matter; it's very hard to find it within ourselves and impossible to find it elsewhere.—*Tit-Bits*, London.

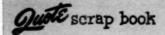
LAUGHTER-17

I was over in Germany not long ago, in the ruins of Berlin, and a reporter asked me to give his paper a thought for the day. That was a bit of an order for me, who had been in two wars against the Germans and had very definite physical souvenirs from both. I reflected on what I could tell the Germans under these circumstances. And then I wrote: "When all the peo-

ples of the world remember to laugh, particularly at themselves, there will be no more dictators and no more wars."—Ben Lucien Burman, "Antidote for War," from Edw R Murrow's radio program, This I Believe.

LAW-18

The law should be loved a little because it is felt to be just; feared a little because it is severe; hated a little because it is to a certain de-



Two hundred and thirty yrs ago (1726) Jonathan Swift gave the British people Gulliver's Travels, the most biting satire of his age. They thought it an amusing tale for tykes. Gulliver on the political scene:

And he gave it for his opinion that whoever could make 2 ears of corn . . . grow where only one grew before, would deserve better of mankind . . . than the whole race of politicians put together.

gree out of sympathy with the prevalent temper of the day; and respected because it is felt to be a necessity.—EMILE FOURGET, Forbes.

LEISURE-19

In the yrs immediately ahead, unions should succeed in making 2-wk vacations each yr the minimum for all but brand-new employes. Three-wk vacations should become the rule for workers with sufficient yrs of service. Most likely, 5 to 10 yr's employment will be the most common service requirement for a while and then, as is the case



already in several industries, only one or 2 yrs service will be req'd to qualify. And for workers with longer service records, 4-wk vacations each yr should rapidly become widespread practice. — SEYMOUR BRANDWIN, Dep't of Research, AFL CIO, "Longer Vacations are Coming," American Federationist. 8-56.

MONEY-20

Money can't buy love, but it makes shopping for it SO interesting!—Source unknown.

OPTIMISM—Pessimism—21

Encourage the grin, discourage the grouch.—Megiddo Message.

POLITICS-22

Perhaps the Russian newspaper that says we are a warlike nation has been reading what the Democrats and Republicans say about each other in an election yr.—Banking.

A political party is one thing that can't be held together with bolts.—

Lone Star Scanner.

PREACHERS—Preaching—23

The doctor, lawyer, architect and other specialists offer their services for a price. . . We would appear foolish if we sought out and paid for these specialists and then refused to follow their advice. (But) this is a common practice in the matter of building life and character. Congregations employ a minister, highly specialized and well trained and listen regularly to his counsel. Many then ignore the advice for which they pay and build life without blueprints or adequate plans. - Editorial, "Use What Is Paid For," Arkansas Methodist, 7-26-'56.

Tips for Voters

Keep your eye on the candidate who says, "... and on the other hand." A candidate is entitled to work only one side of the street.

Look out for the candidate whose American Legion cap fits poorly. He just bought it.

Most candidates this yr are going to be Abolitionists. Check what they say in Mississippi.

When the presidential candidate bestows his blessing upon the local official running for re-election (comparable to Duncan Hines knighting a tearoom) require that he pronounce correctly the name of his good friend.

Take a 2nd look at the candidate whose voice falters at the end of each page of his speech. He doesn't know, any more than you do, what's coming next.—Caskie Stinnett, Speaking of Holiday, hm, Holiday Magazine.

24

RELIGION-25

When Judaism and Christianity are compared with each other, the sense of their diversity from each other is a natural conclusion. It is as if they were on opposite sides of a fence. Yet when they are seen in the light of a 3rd element, such as Nazism or Communism, the impression changes quickly, and Judaism and Christianity are seen rather as being on the same side of the fence.

— Sam'l Sandmel, A Jewish Understanding of the New Testament (Hebrew Union College Press).





The Bay Psalm Book

Puritan colonists of the Mass Bay area sang in their churches the words and tunes of Hopkins' Psalms. published in England. This work was not wholly acceptable-liberties had been taken with the text and tunes were possessed of an unseemly lightness (some called them "Hopkins' Jigges"). So, on Sep 17, 1636 a new Psalm book was undertaken and "the chief Divines of the Country took each of them a Portion to be Translated." In 1640 the Stephen Daye Press issued 1700 copies of The Whole Book of Psalmes-the 1st volume printed in English in America. It was adopted by most churches of the Bay area and thus became known as The Bay Psalm Book. We quote from the initial preface:

If therefore the verses are not always so smooth and elegant as some may desire or expect, let them consider that Gods Altar needs not our polishings: Ex 20, for we have respected rather a plaine translation than to smooth our verses with the sweetnes of any paraphrase, and soe have attended Conscience rather than Elegance, fidelity rather than poetry . . . that soe wee may sing in Sion the Lords songs of prayse according to his owne will, until hee take us from hence, and wipe away all our teares & bid us enter into our masters joy to sing eternal Halleluiahs.



RESEARCH-26

To be quite honest about it, the young folks for the most part will have to do the research today, because they are the only ones who can understand some of the things that are being done. The rest of us would get lost in the maze of instruments, data and theories they use as a matter of course.—J B Thomas, addressing Texas Research Foundation.

SELF ESTEEM-27

Shortly after a Polish family living next door had moved away, a mother found her little girl in tears. The girl explained that she was crying because the Polish family had moved. The mother was surprised. "Why," she said, "I didn't know you cared so much for them."

"It isn't that," confessed the little girl. "But now that they have moved there is nobody that I can feel better than."—HALFORD E LUCCOCK, Christian Herald.

SERVICE-to Others-28

For two decades the great French artist Renoir suffered pain and misery. Rheumatism racked his body and distorted his fingers. As he slowly applied his paint to the canvas, beads of perspiration stood on his brow, from intense suffering.

Renoir could not stand but had to be placed in a chair, moved up and down to give him access to various parts of his canvas. Yet he persisted, painting in pain masterpieces of girlhood beauty.

Matisse, his disciple, pleaded one day, "Why torture yourself to do more?"

Gazing at a favorite canvas, Renoir repl'd, "The pain passes, but the beauty remains."—Adrian Anderson, Along the Way.

CHILL SOLD

Nat'l Sunday School Wk (16-23) Anthracite Wk (17-23) Constitution Wk (17-23) Home Fashion Time (20-29)

Sep 16 — Mexican Independence Day.

Sep 17-Citizenship ("I-am-an-American") Day (marks signing of the Constitution, 1787) . . . The Bay Psalm Book begun 320 yrs ago (1636). It was 1st volume printed in this country; used in New England churches for 200 yrs . . . 180th anniy (1776) founding of San Francisco by Spaniards . . . 45 yrs ago (1911) 1st transcontinental airplane flight was begun by C P Rogers, from Sheepshead Bay, N Y (He was 49 days en route, arriving at Pasadena, Calif, Nov 5, 1911. Distance was covered in 70 hops. Actual flying time 3 days, 10 hrs, 4 min's. Eleven days were lost by adverse weather: 131/2 days consumed making repairs.)

Sep 18—Chilean Independence Day . . . 105th anniv founding of N Y Times (1851).

Sep 19—Ember Day (also 21st, 22nd) . . . 160 yrs ago (1796) Geo Washington issued his Farewell Address ("Permanent, inveterate antipathies against particular nations and passionate attachment for others should be excluded . . . Just and amicable feelings towards all should be cultivated. The nation which indulges towards another a political hatred, or an habitual fondness, is in some degree a slave.") . . . 30 yrs ago (1876) car-

pet sweeper pat'd by Melville R Bissell, Grand Rapids, Mich.

Sep 21—Feast of St Matthew . . . 200th anniv (1756) b of John Louden McAdam, Scottish engineer, inventor of macadamized road . . . 25 yrs ago (1931) Great Britain abandoned gold standard, causing world-wide financial repercussions.

Sep 22-Kids' Day . . . Autumnal Equinox (Fall begins) . . . 300 yrs ago (1656) 1st jury composed of women convened at Patuxent, Md. (Jury was charged with determining whether defendant had given birth to a child, and if so, whether she had murdered the infant. Verdict: "Not guilty.") . . . 180th anniv (1776) execution of Nathan Hale, hanged by British as a spy, during Revolutionary War. ("I only regret that I have but one life to give for my country.") . . . 165th anniv (1791) b of Michael Faraday, English physicist. (When a woman asked the value of one of his discoveries relating to electricity, he responded: "Madam, of what value is a newborn babe?") . . . 105 yrs ago (1851) telegraphy was 1st used in train scheduling, on Erie Railroad. It came into wide gen'l use in dispatching news bulletins during Civil War.





Some time within the next 30 days a doz picked retail grocery stores (mbrs of the Independent Grocers Alliance) will install batteries of automatic shopping machines.

There are slight variations in the machines under test. One type operates by pressing a button; the other involves marking a card. Both deliver desired items to the checkout counter by conveyor in a matter of seconds. This, basically, is the procedure: The customer is given a key which she inserts in a slot on the machine. She then examines (but cannot handle) merchandise shown in glass compartments in the machine. Buttons are pressed to indicate desired items. As customer presses, price of the item is tabulated on a tape inside the key.

Shopping completed, the customer presents the key to a checkout clerk who inserts it in another slot in the machine to release the purchases. A conveyor belt picks up the items, deposits them on the counter. Claims are made that machine will save 85% of shopping time; cut store cost thru reduced personnel.

Big supermkt chains are interested, but skeptical; they doubt machines can carry large enough assortments; some think shoppers tike "shelf-snooping" and that impulse sales may be lost thru "too much mechanization."



THEORY-Practice-29

When a young doctor went to Sigmund Freud asking to study psycho-analysis, Freud told him he could learn only by being analyzed. This is reminiscent of Aristotle: "Men come to be builders by building, harp players by play on the harp; exactly so, by doing just actions we come to be temperate; and by doing brave actions, brave."

There is no way to be but to become. There is no way to achieve but to strive. We speak of the merit of practicing what we preach, but this is only half the story. It is necessary to practice 1st, and to preach only what has already been practiced. This is one of the hardest lessons of life.—Rev Jack Mendelson, quoted in Community Teamwork.

THOUGHT-30

There is no honest retreat from rational thought into naive belief.

—C F Von Weizsacker, The History of Nature (Univ of Chicago Press).

TIME-31

Next time you see a sports-news photo of some sudden event caught in the instant of its happening, take a look at the spectators in the background and reflect on human nature. Here are hundreds of people, all come to see just such a thing as this-a home run, a knockout, a touchdown, a racing crackup, or whatever it is. Yet in the photo, with the expected event actually happening, the camera shows most people still standing there, motionless, stolid, expressionless and-so far-uncomprehending. Only later will pandemonium break loose. It takes time for even the most striking fact to get thru into people's consciousness.-Mgt Briefs.

WORK-32

Men work . . . to satisfy their desires, and if their desires can be satisfied without working, they give up work. They have no interest in toil per se. In the welfare state, which undertakes to satisfy desires, whether or not the recipient has paid out an equivalent in effort, the tendency is to take what is given and be parsimonious with effort. This is not a theory, it is a fact that is riveted in the human make-up.—Frank Chodorov, Freeman.

One of the greatest contributions that religion makes in America's industrial life is the stamp of dignity it puts upon labor. This means every form of labor, from the man on the assembly line to the man out in the field selling the product. A businessman from India who recently ret'd from America was asked what impressed him most in the U S. He repl'd: "The dignity of the working man. It was difficult for me to tell the difference between the employe and the boss."-MARcus Bach, "Religion's Role in American Industry." Good Business, 7-36.

YOUTH-33

Youth is that brief period between childhood and old age when the sexes talk to each other at a party.—Gilcrafter, hm, Gilbert Paper Co.

YOUTH-Guidance-34

More youngsters under-rate their own abilities, I suspect, than overestimate them. Instead of criticizing kids for being too cocky, maybe we should prod them for not realizing what high goals they may be capable of reaching. Modesty is virtue, but lack of confidence is not.

—WHELLER MCMILLER, Farm Jnl.

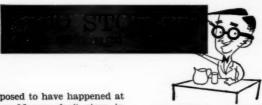


These tidings come to us a little tardily for action by either of our major political parties, but we present the item, nevertheless, as an intriguing suggestion: In the recent reshuffling of parties, following collapse of constitutional negotiations for Singapore, avers our correspondent, the suggestion made that one of the new political groups should be called "Our Party." The idea was that such nomenclature would automatically absolve the group from adverse criticism, since the opposition would find it awkward to attack "Our Party."

In another column this wk we present the doubts of supermkt execs that an automatic machine can be devised to satisfactorily present their vast variety of wares. And now there is yet another item to add: In Lexington, Ky this month, Kroger is displaying telephone receivers in 8 different colors. Customer picks up receiver of her choice, takes it home and calls telephone company to make the installation.

With American auto makers scarcely pushed to capacity, word comes that some 60,000 potential buyers of the German Volkswagen must wait 90 days for delivery.





It's supposed to have happened at the Neiman-Marcus dep't store in Dallas.

Two youngsters, complete with ice cream cones, had obviously strayed away from their mother and were amusing themselves riding up and down the crowded elevators. Suddenly the boy noticed his cone was dripping—and wiped it against the back of a woman's mink stole.

"For goodness sake, Jimmy, watch yourself," whispered his sister loudly. "You're getting fur all over your ice cream!" — E E KENYON, American Wklu.

a

One nice thing about sport cars: If you flood the carburetor, you can just put the car over your shoulder and burp it.—Philnews, hm, Phillips Petroleum Corp'n.

b

If proof were lacking that the problems of parking are having a profound effect upon the mores of the city dwellers, the remark of a friend of ours ought to wrap it up. In the course of giving us directions as to how to reach his residence, he assured us, "You'll have no trouble finding the place. It's in the middle of the block above Sunnyside Ave, and on the Mon, Wed, Fri side of the street."—Montrealer.



I LAUGHED AT THIS ONE FRANCES RODMAN

A political candidate, stumping the rural districts, called on an elderly farmer, but judged from the reaction that he hadn't won a vote.

Passing thru the community again a wk later, he was cordially greeted when he met the old fellow on a village street. "I jest want you to know," said the farmer, "you'll have the full support of our family."

The candidate beamed.

"Pleased to hear that," he said.

"I thought you weren't for me."

"I wasn't at first," admitted the farmer, "but after you left I got to thinkin' how you stood by the pig pen, scratchin' the pig's back. I decided that if a man was as sociable as you with a fellow creature, I wasn't the one to vote ag'in him."

Two Englishmen out for a night on the town picked up 2 girls and took them into a dimly lit pub for a drink. Suddenly, one of the men turned to his friend and whispered: "I say, old boy, would you mind terribly changing dates?" The other repl'd, "No, but what's the matter with yours?" The friend ans'red, "Between the grog, the fog and the smog, I seen to have picked up an old aunt of mine." — Great Northern Goat, hm, Great Northern Ry.

QUIPS

A newly elected Senator from a Southern state was pounding on his desk and waving his arms as he made an impassioned plea to the Senate. He carried on in an extreme manner for several moments, and finally one elderly Senator leaned over to the desk of a nearby Senator and whispered:

"What do you think of him?"

"Oh, I've known him for a long time," was the whispered reply, "and he can't help it. It's a birthmark."

"A what?" was the puzzled query.

"A birthmark," repeated the first
Senator. "His mother was frightened by a windmill!"—Dan Revello.

An optimist and a pessimist were shipwrecked and in time their raft came within sight of a tropic isle. The pessimist expected the worst, saying: "I'll bet it is inhabited with wild men."

But the optimist was more cheerful, saying, "Cheer up, pal. Where there are wild men, there are wild women."—Automotive Dealer News.

A N Y bride and groom began their honeymoon by making a trip to one of our southern ports by a coastwise steamer.

The young woman, who took a lively interest in the passengers, said one day to her husband: "Did you notice the great appetite of that stout man opposite us at dinner?"

"Yes," said her husband. "He must be what they call a stow-away."—Arkansas Baptist.

You can be sure it's her firstborn if a mother cries when Junior starts to school in September. — Mary Alkus.

All husbands have feet of clay. The smart ones keep them off the living-room carpet.—Noel Wical.

Once upon a time you could fix a broken chair with baling wire. Now, a chair is baling wire. — MARJORIE MURCH STANLEY.

Horse-racing is said to be the sport of kings. Perhaps that's why there are so few kings in business any more.—Chas Ruffing.

Many a husband views marriage as a fifty-fifty proposition — yes, fifty handed out here, and fifty there.—VESTA M KELLY.

Home is the place a boy scout ret'ns to after he has done his good deed for the day.—Cy N PEACE.

Yes, it's true that beauty comes from within—within tubes, fars, compacts and beauty shoppes.—Brevities.

The trouble with injeriority complexes is that not enough people have them. Charlotte (N C) Observer.

Name me moments rarer, sweeter, Than those left on a parking meter. —Caroline Clark.



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Two cronies were puffing on their pipes chairs tilted back on the front porch.

"Just supposin' someone left you a million dollars," one drawled thoughtfully. "What would you do with it?"

The other considered for a spell, and finally pulled his pipe from his mouth. "I reckon I'd leave the whole kit and caboodle to my own heirs."

His companion's chair legs came down with a thump. "You mean," he said incredulously, "you wouldn't spend one blessed nickel on yourself? And why not?"

"Well," the man shrugged, "near as I can figure, I wouldn't be able to . . . I'd already be dead from the shock."—Hal Chadwick. h

Girl to seatmate on bus: "She was going to have an announcement party, but the engagement was broken, so she went ahead and called it a narrow escape party."—

Capper's Wkly.

i

A group of European economists was invited to the USA where it was stressed that they would be able to go anywhere they wanted to and they were assured that they would be able to see only happy workers.

"You mean that we can visit the factories where they work?"

"Yes, but they're not at work right now. They're on strike." — Wochenpost, E Berlin (Quote translation).



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The accused had been duly convicted when it was proved on further evidence that he actually had been in prison at the time the act was committed.

"Why didn't you say so?" demanded the judge.

"Well," said the prisoner apologetically, "I was afraid of prejudicing the jury against me."—United Mine Workers Jnl. k

It was a quick-thinking youngster who alibied himself thus when the farmer challenged his position in the branches of the heavily laden cherry tree: "There's a sign down there, sir, says, 'Keep off the grass'."—Highways of Happiness. I

The potential new cook came to be interviewed. "Do you have references?" asked the lady of the house.

"Not exactly," admitted Augusta, and dug into her apron pocket, only to display a set of silver spoons, each with a different family coat of arms or crest. "But look for yourself: I've worked only in the very best of families."—Revue, Munich (Quote translation).

The teacher was trying to give her class an impression of fractions. She told them they could think of fractions at home as well as in school and gave such examples as "half a sandwich," "a quarter of a pie," and "tenth part of a dollar."

At that point one little boy caught on and proudly contributed, "My father came home last night with a fifth."—Great Northern Goat, hm, Great Northern Ry.



Lines Of Communication

A list has been drawn up of the phrases American tourists need most while traveling in Europe.—
News item.

In German, French, Italian, Dutch, The phrase most used is this: "How much?"

You may, of course, just arch your brow.

That means, in any language, "How?"

And as for "much," you might do worse

Than point your finger at your purse

Or jingle coins or crease a note Or maybe simply clear your throat. In almost any language, too, It helps to say, "How do you do,"

"Good morning" (afternoon, or night).

"Good-by," and, if you're really bright,

The numbers up to ten or twenty And "Hot" and "Cold" and "Stop, that's plenty"

And "Wait right here" and "One of these"

And "Where?" and "Why?" and "Water, please."

One phrase you'll not be needing, though,

Is "I'm American." They'll know.

A 13-yr-old lad we know recently told his mother that he might start "going steady."

"With what?" was her devastating reply.—Milwaukee Jnl. o

The film star had spent a busy day at the studio. After dinner she changed into a strapless evening gown to attend a party.

"I'm so tired," she told her husband, "I really don't feel like going."

"All right, darling," agreed her husband. "Put on something and let's go to bed."—Cambridge (England) Daily News.

Letter from the Boston Edison Co found in a mailbox in Boston several wks after the death of the addressee.

Dear Madam:

Your recent check for \$8.71 has been ret'd to us by the bank, marked "maker deceased." Please give this matter your immediate attention and send another check at once.—New Yorker.

"Are you going to take all this lying down?" yelled the political candidate.

"No," came a shout from the audience. "The reporters are doing that."—Louisville Courier-Jnl Mag.

A shipwrecked sailor was captured by cannibals. Each day the natives would cut his arm with a dagger and drink his blood.

Finally he called the king: "You can kill me and eat me if you want," he said, "but I'm sick and tired of getting stuck for the drinks." — Philnews, hm, Phillips Petroleum Corp'n.



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Mrs. Ellen Borden Stevenson, ex-wife of Adlai: "I most certainly plan to vote Republican again this yr, particularly if Adlai is the Democratic candidate."

D SARANTAKIS, bell cap'tn, Conrad Hilton hotel, Chicago: "This yr Democrats are tipping just like businessmen with expense acc'ts." 2-Q-t

JEAN ROSTAND, French biologist:
"In a few million yrs humans will
do all they can to deny their descent from homo sapiens." (Quote
translation). 3-Q-t

CLASS MATT

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pathic fondness for gadgets, but we think these do sound useful. Finding the right key in the dark can be a problem (even if you know what all the keys on your chain are for, which is more than we know!). New push button key case uses system of raised dots to help locate right key. Four tabs on outside of plastic case correspond to 4 keys

We admit to an almost-psycho-

per tab, and the key pops out.

A new cigaret lighter—which also has a blt-in flashlight — needs no flints. It's powered by a 2-volt bat-

inside case. One tab has one raised

dot; 2nd has 2 dots, etc. Push pro-

tery, and burns regular fluid. Push thumb-switch forward and wick ignites by battery power. Noiseless—and if there's anything we hate, it's a loud-mouthed cigaret lighter. In chrome case, \$9.95. Gift World, 35 Tarryton Rd, White Plains N Y.

When traveling, did you ever get stuck in a place with no hot water? Take along "Hot Rod" and heat water to boiling pt in less than a min. Hang "Hot Rod" in water and plug it in (AC/DC). That's all there is to it. Light, pocket-size rod comes in real calf case. Extra plug for European outlets. Clarion Products, Box 488, Highland Park, Ill.

